



Corporate Overview

Unlock the value inside massive amounts of unstructured audio and video content to achieve real business opportunities never before possible—all at speeds that business demands.

nexidia 

Realizing Possibilities

Nexidia is the audio and video search company with patented technologies and breakthrough applications that enable customers to quickly gain new insight, build competitive advantage and realize amazing possibilities now discoverable in audio and video content.

ABOUT US

Call centers, media outlets, legal departments and government entities work with Nexidia to unlock the value inside massive amounts of unstructured audio and video content by making it searchable. The resulting data is then leveraged to achieve real business opportunities never before possible—all at speeds that business demands.

Based on years of research and development, Nexidia's patented phonetic search engine is the only technology that allows the user to search on proper names, places, industry terms and jargon without extensive training and cumbersome dictionaries. Regardless of language, accents, dialects or slang, this powerful phonetic search engine delivers relevant data from both poor quality audio such as cell phones, and high quality sources such as broadcast audio.

A proven business partner, Nexidia offers fast, flexible and affordable deployment options without requiring complex implementations and infrastructures, costly upgrades or additional investments in hardware and software. Nexidia's unparalleled combination of speed, accuracy and scalability dramatically reduce the time to insight.

Nexidia has the expertise in audio and video search and discovery, the experience, knowledge and proven track record with some of the world's largest enterprise firms, media outlets and government agencies. Nexidia helps customers understand their business and delivers the quickest path to insight, cost savings and revenue generation.

THE BENEFITS OF THE PHONETIC APPROACH

Nexidia's patented audio/video search technology is an open-systems vocabulary retrieval system, which increases the speed and accuracy of searches against large collections of audio and video content. By eliminating the need to convert speech to text, companies can now unlock valuable information inside massive amounts of unstructured audio and video content by making it searchable in a matter of hours, rather than days.

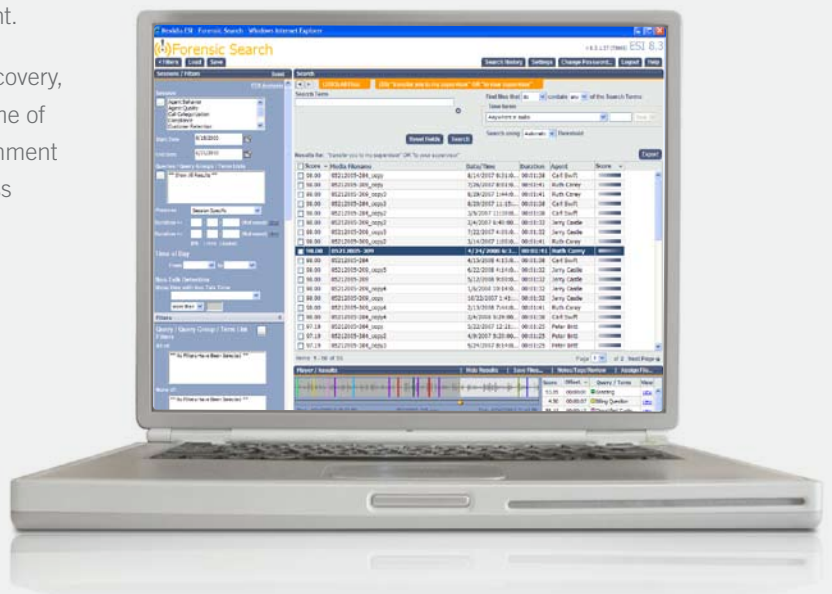
Companies can now leverage this valuable data to achieve real business opportunities never before possible.

Solutions

CONTACT CENTER

Recorded audio from contact center interactions provides organizations with tremendous customer and market intelligence. Obtaining insight

Nexidia's phonetic indexing technology searches on the spoken word content contained within the media.





into this information asset allows forward-thinking organizations to integrate the customer voice into their business, enabling them to impact customer satisfaction, improve product offerings, reduce operational costs, identify and maximize revenue opportunities and ensure adherence to internally or externally regulated processes.

Contact centers can now instantly tap into the voice of the customer and unleash the type of powerful intelligence that proactively drives business growth—all at speeds never before imagined. Nexidia provides a scalable speech analytics solution which enables companies to extract key business intelligence content from these untapped assets.

RICH MEDIA

Rich Media providers are faced with vast and ever-increasing volumes of data and growing demand from consumers to make this media accessible. The growth in rich media content has created a market need to go beyond traditional metadata approaches and unlock the rich information contained in audio and video in order to easily index, search and access the content.

Nexidia enables content creators and aggregators to rapidly deliver rich media search capabilities thru the web.

Companies in industries such as media creation and aggregation, content management, advertising, broadband and media tools recognize the need to dramatically enhance discoverability, relevance and personalization of rich media search. This creates new advertising opportunities and new rich media applications around search, navigation and playback of rich media.

Enterprise customers can tap into the full value of their audio video library by making it easily searchable by internal users.

LEGAL AUDIO DISCOVERY

While effective risk mitigation requires consistent, uniform policy enforcement across records of all types, the lack of a highly scalable, accurate audio-video discovery solution has hampered the ease of discoverability of audio-video records. In the event of a lawsuit or regulatory action, the prohibitive cost and difficulty of retrieving these specific communications from amid vast numbers of more mundane audio files can force companies to accept a costly settlement.

Now compliance managers, lawyers and auditing professionals can locate critical evidence within valuable audio recordings within hours—not days. Automating the manual listening process eliminates the judgment errors caused by fatigue, boredom and other distractions that typically result from manual listening. Regardless of audio quality, Nexidia uncovers relevant information that delivers the most compelling evidence to prove the power of a legal argument.

GOVERNMENT

In the fight against illegal or dangerous activities, audio intelligence and the ability to analyze surveillance in multiple languages are mission critical. Manually translating, transcribing and searching these communications can cost organizations precious time, money and manpower. Nexidia's technology enables Armed Forces organizations, homeland security, and law enforcement to tap into the massive amounts of collected lower quality audio communications at the fastest speeds, highest accuracy and with the most flexible deployment options. This results in timely identification of threats and the enabling intervention or corrective action.

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